

***#MYWAROFART***





***“The British are coming!”***

***#MYWAROFART***





# Reach People With Your Message Online.

Hi, I'm Adam. I'm a designer, writer, and speaker. I help entrepreneurs, pastors, and artists reach people with their message online, so that they can get to the next step in changing the world.



WORK WITH ME



LEARN FROM ME

***#MYWAROFART***



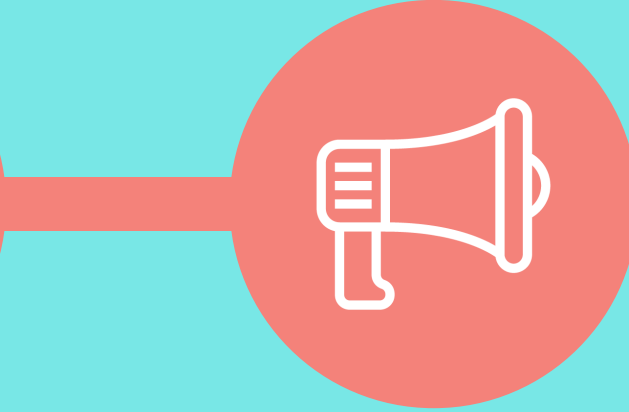


***“Hope is not  
a strategy.”  
- Chris Lema***











***BRANDING***



***PLATFORM***



***STRATEGY***



***BRANDING***  
***Defining Your***  
***Values***



***(\$210,000,000)***



**(\$5)**



Kits



Users



Search

## My War of Art

Shared Draft

### Colors

- Primary
- Secondary
- Accent
- Background

+ Add Section...



File



Color



Heading



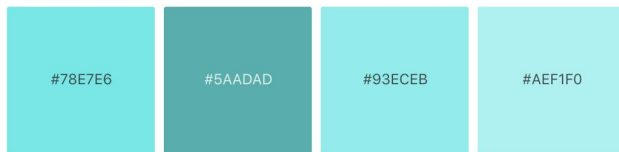
Note

Filter

Share Kit

### Colors

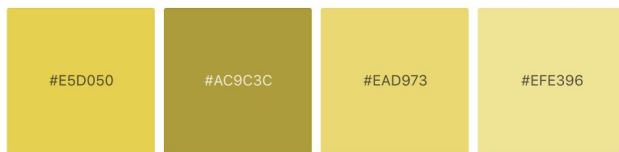
#### Primary



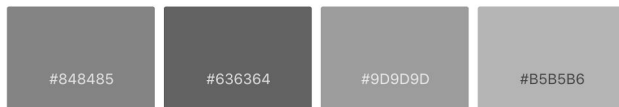
#### Secondary



#### Accent



#### Background



Reorder

Nothing to inspect



**zeldman** ✓

@zeldman

Follow



⇒ 90 percent of design is typography. And the other 90 percent is whitespace.

#yearindesign

10:17 AM - 23 Dec 2015

## 5 THINGS YOUR WEBSITE SHOULD INCLUDE

Free eCourse

First Name  Email Address

[START THE COURSE](#)

**STORY BRAND** | BUILDING A **STORY BRAND**

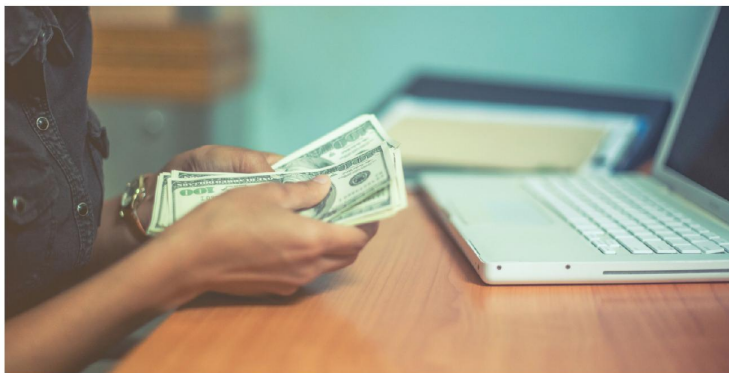
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ARTICLE

### 3 of the Worst Ways Small Businesses Waste Money on Marketing

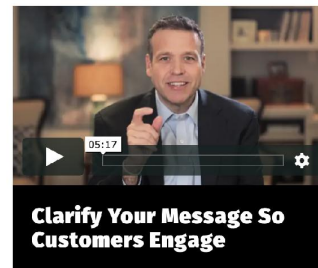


DONALD MILLER



For years, I threw tons of money at marketing that never really worked.

In one of my previous businesses, we redesigned our website, cranked out brochures, and went to tradeshows — always hoping that whatever we tried next would **FINALLY**



**Clarify Your Message So Customers Engage**

PODCASTS

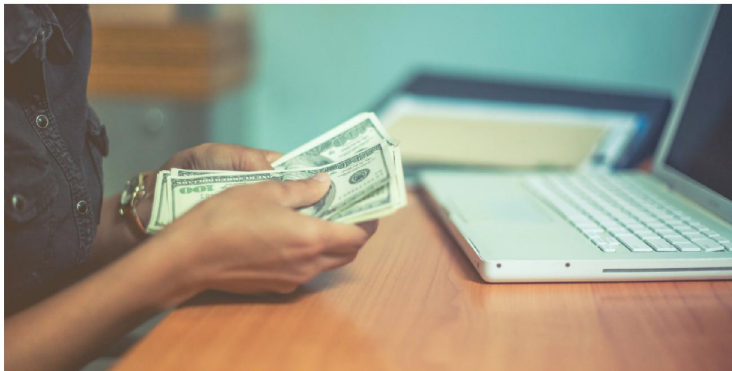
#### **How to Structure Your Business Finances to Maximize Profit**

INTERVIEW WITH MIKE MICHALOWICZ

#### **How to Build an Online Community for Your Customers**

INTERVIEW WITH GINA BIANCHINI





## Heading font

Font family Myriad Pro

Styles Light 300  
Medium 500  
Black 900

Aa Myriad Pro

## Body font

Font family Adobe Caslon Pro

Styles Book 400

Aa Adobe Caslon Pro

## Special font

Font family Adobe Caslon Pro

Styles Bold 700  
Italic

*Aa Adobe Caslon Pro*

## Promo Heading font

Font family PT Sans

Styles Semibold 600

Aa PT Sans

## Promo Body font

Font family Lusitana

Styles Medium 500

Aa Lusitana

## Heading 1

Font family Myriad Pro

Font size 48px

**The quick brown fox jumps over the lazy...**

## Heading 2

Font family Adobe Caslon Pro

Font size 38px

*The quick brown fox jumps over the lazy dog.*

## Heading 3

Font family Myriad Pro

Font size 24px

**THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG**

## Paragraph

Font family Adobe Caslon Pro

Font size 20px

Lorem ipsum dolor sit amet, ut his ridens labores postulant, per facilisi principes contentiones id. In pro vivendum partiendo. Mel soluta omittantur ad. Ex nulla deserunt pertinax sit, in ludus facilisi eam.

## Quote

Font family Adobe Caslon Pro

Font size 22px

*“Lorem ipsum dolor sit amet, ut his ridens labores postulant, per facilisi principes contentiones id. In pro vivendum partiendo. Mel soluta omittantur ad.”*

## Small

Font family Myriad Pro

Font size 12px

LOREM IPSUM DOLOR SIT AMET, UT HIS RIDENS LABORES POSTULANT, PER FACILISI PRINCIPES CONTENTIONES ID. IN PRO VIVENDUM PARTIENDO. MEL SOLUTA OMITANTUR AD. EX NULLA DESERUNT PERTINAX SIT, IN LUDUS FACILISI EAM.

## Promo Heading

Font family PT Sans

Font size 38px

**The quick brown fox jumps over the lazy dog.**

## Promo Paragraph

Font family Lusitana

Font size 20px

Lorem ipsum dolor sit amet, ut his ridens labores postulant, per facilisi principes contentiones id. In pro vivendum partiendo. Mel soluta omittantur ad. Ex nulla deserunt pertinax sit, in ludus facilisi eam.



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# ***PLATFORM***

***Positioning Your  
Values***



**WORDPRESS**



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# The Teachings of Messiah Yeshua *in a Jewish Context*

*Netivyah is an Israeli non-profit organization that teaches God's Word and helps those in need.*

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# Faith-Based, Montessori-Inspired Education in Jerusalem.

Working to make a difference in the lives of children through a loving and nurturing environment that models unity amongst the Arab, Jewish and International communities.

[GET IN TOUCH](#)



ABOUT

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עברית

العربية

# Worship, in Hebrew and in Arabic.

Instant access to hundreds of worship songs in Hebrew and in Arabic.

COMING SOON







# Make a Joyful Noise.

✖ GET MY 3 BEST SONGS





## Netivyah Bible Instruction Ministry

**N**etivyah in Hebrew means “the Way of the Lord.” “The Way” was one of the names by which the early community of believers was known in the Brit Chadashah (New Testament). Paul says: “... According to the Way which they call ‘sectarian,’ I do serve the God of our fathers, believing everything that is accordance with the Torah, and that is written in the Prophets” (Acts 24:14). As followers of “the Way,” we believe in the God of Israel, the God of Avraham, Yitzchak, and Ya’akov. We try to be faithful to God’s law (the Torah) and to the rest of Scripture – the Prophets and the Writings. We believe that the Messiah promised in God’s word is Yeshua (Jesus), the one who “saves His people from their sins” (Matt 1:21).

### **FIRST CENTURY JEWISH MESSIANIC FAITH IN TWENTY-FIRST CENTURY JERUSALEM**

Netivyah is a twenty-first century heir of this first century community. Its primary goals are to equip believers to present the good news of the Messiah to Jews and to provide messianic Jewish believers with the opportunity to live and worship in a manner similar to that of first century believers. Netivyah also endeavors to restore the Jewish roots of the New Testament as well as to demonstrate faithful and biblically appropriate



## Who We Are

*Offering excellence in preschool education  
through a Biblically-based, Montessori inspired  
learning environment*

**L**ittle Hearts Preschool is located in the heart of Jerusalem, a unique and diverse city that is home to many faiths, nationalities and cultures. The children that attend our preschool reflect this diversity, but without the stigmas often associated with this region. Here, within the walls of our preschool, we embrace our differences by creating a community of acceptance as we work, play, and learn together. This is motivated by our biblically based beliefs and desire to create a community of Jews, Arabs and the Nations together in the Messiah.

Our excellent academic pedagogy together with the unity among our children and their families has generated a 250% increase in enrollment at Little Hearts Preschool since its formation in the 2011 – 2012 school year. We use a Montessori-inspired curriculum that sets the tone of our preschool as



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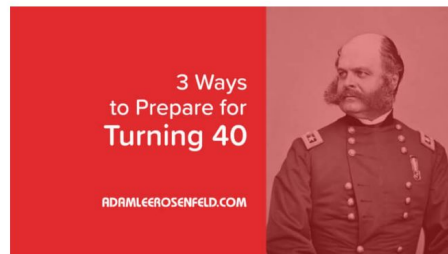


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**PARASHAT PINCHAS: GOOD  
JEALOUSY AND BAD  
JEALOUSY**

Jul 8, 2018

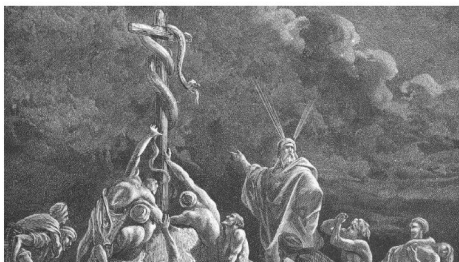
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IS WORTHLESS WITHOUT  
LOVE**

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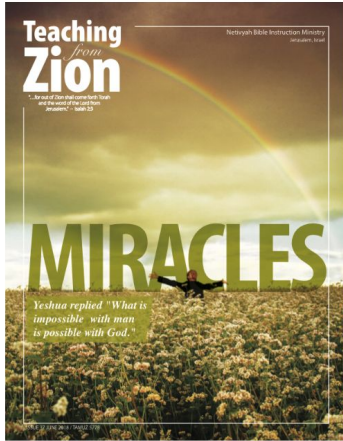


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ZION" SENT TO YOUR  
INBOX

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GET MY 3 BEST  
SONGS

**SUB+SCRIBE**

**no spams, just jams.**

## Registration

- \* Enrollment will only be complete once our offices confirm availability for your child and a 500 shekel registration fee has been paid.
- \* [Contact us here](#) to arrange a tour of our facilities Sundays - Thursdays.
- \* [Contact us here](#) for a price list for each age range.

### Enrollment Information

#### Days attending \*

- 3 days (infants and toddlers only)
- 5 days

#### Extended care

We have optional extended care daily between 14:00 - 15:30.

- I would like extended care for my child.

### Student Information

#### Name \*

First

Last

#### Date of birth \*

#### Gender \*

- Boy
- Girl

#### Does your child have an Israeli ID number? \*

A "tauta" (tahur) number.

- Yes
- No

#### Has your child previously attended a preschool? \*

- Yes
- No

### Family Information

## Netivyah Group Booking Form

Fields marked with an \* are required

#### The size of the group \*

#### Country of origin \*

#### On what date would you like to visit? \*

Please add any comments about that date:

### Group leader contact information

#### First Name \*

#### Last Name \*

#### Email \*

#### Phone \*

#### Type of group \*

#### Language \*



**WORDPRESS**





***STRATEGY***  
***Communicating***  
***Your Values***

*Showing Up*

***“I write only when  
inspiration strikes.  
Fortunately it  
strikes every  
morning at nine  
o'clock sharp.”  
— W. Somerset Maugham***





# ***CONTENT***



# *Ethos Pathos Logos*



***EMAIL***  
***Permission-based***  
***marketing***



***CONSISTENCY***

***Once a week***

***minimum***



## **SEO**

***Drive traffic to  
your site and  
build authority***





## ***SOCIAL MEDIA***

***Go where your people  
are and show up  
accordingly***

# ***Growing Your Audience***



*Launches*

