

***#MYWAROFART***





# Reach People With Your Message Online.

Hi, I'm Adam. I'm a designer, writer, and speaker. I help entrepreneurs, pastors, and artists reach people with their message online, so that they can get to the next step in changing the world.



WORK WITH ME



LEARN FROM ME





# Your Leadership Mentor™

SHORT TERM WINS ARE EASY. SUSTAINED SUCCESS TAKES INTENTION.

*Learn More*





## BUSINESS ACCELERATOR

**ACCELERATE THE LEARNING CURVE WITH A WINNING COACH.**

Imagine scaling your business faster than ever without sacrificing your personal life. If you are a business owner or executive looking to drive results in your business, but feel you're at the edge of your capabilities, you need a coach. That's why we designed an executive group coaching experience called BusinessAccelerator™. Finally, you can get the clarity and confidence you need to grow your business.

[LEARN MORE](#)

***#MYWAROFART***



***adam@mywarofart.com***





***BRANDING***



***PLATFORM***



***STRATEGY***





***John  
Grisham - 1  
page a day  
for 3 years.***

*Showing Up*



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By [Adam Lee Rosenfeld](#) | 06/12/2017



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By [Adam Lee Rosenfeld](#) | 29/11/2017



## You Need to Set Aligned Goals for 2018

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## How to Find Peace When Responding to Daily Crisis

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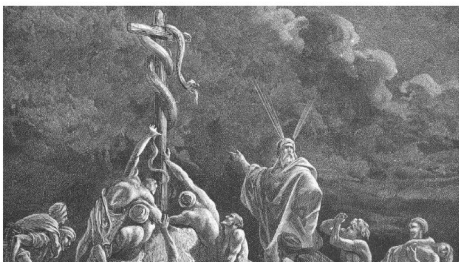
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***“Do the  
work.”***

***- Steven Pressfield***



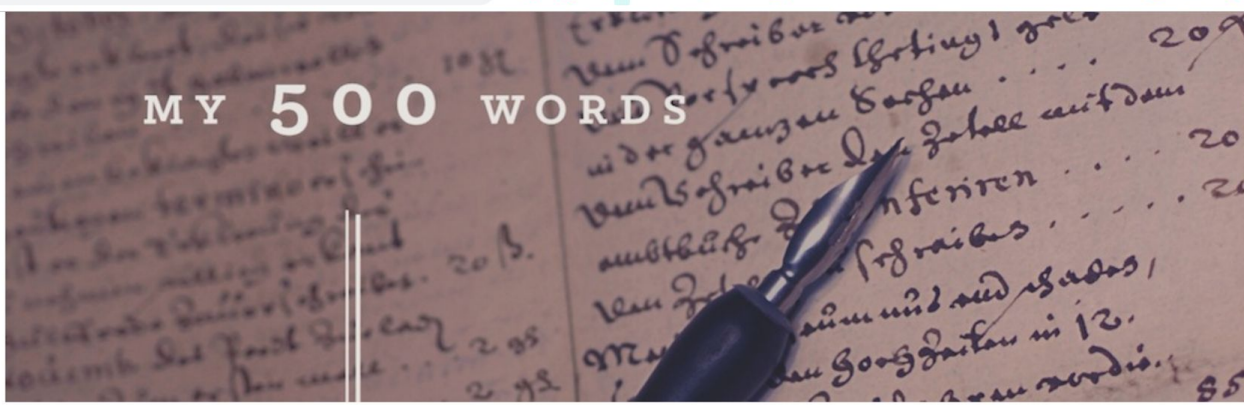




***CONSISTENCY***  
***Once a week***  
***minimum***



***THE GOLDEN HOUR***  
***Schedule your***  
***content creation***  
***time***



[CHALLENGE](#)

[PARTICIPANTS](#)

[RESOURCES](#)

## Start a Daily Writing Habit

You love writing but have never been good at the whole discipline thing. Everyone says you ought to be writing every day, but *how*?

**My 500 Words** is a 31-day challenge designed to help you answer that question. It will help you get more disciplined at writing, hone your craft, and finally become the writer you dreamed of being.

Ready to get started? Read below to get all the details.

### The rules



## Finding Your Voice, One Post at a Time

Do you ever feel that you just have too much to say, so you don't end up saying anything? I have. Over time, [and with the help of some encouraging people](#), I've learned a bit of what that's about. It is the pursuit of finding your voice.

So for the past five months, I have been intentionally writing with the intent of finding my voice. (Because I'm intentional like that.)

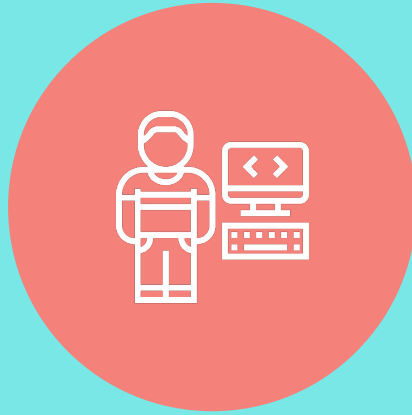
A bit about my voice: well, my identity is found in my family, my nationality, and my relationship with God. That's who I am. But what about where my place is? My place is on the front lines. We all are on the front lines somewhere, unless we're shirking our duty. My front lines are at the convergence of business, ministry, and art.

# *Start an **Email List***





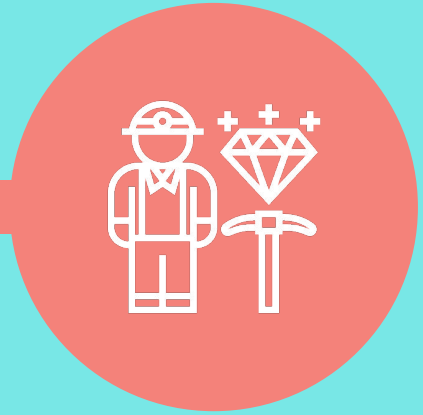
***EMAIL***  
***Permission-based***  
***marketing***



***100 subs***



***1000 subs***



***10,000 subs***

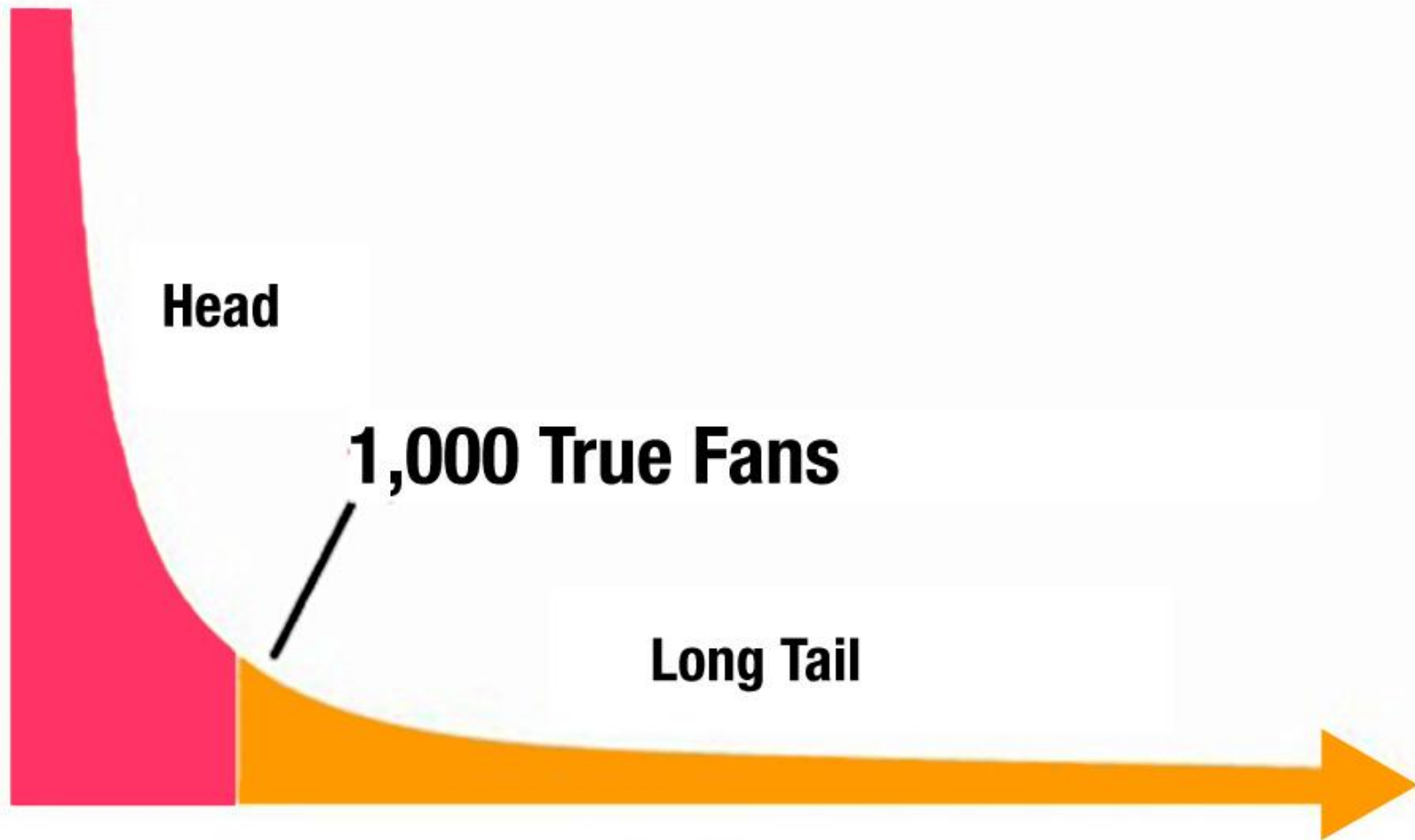
**Popularity**

**Head**

**1,000 True Fans**

**Long Tail**

**Products**

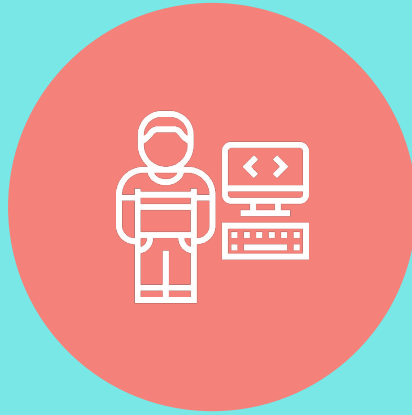


# You Need 1000 True Fans. I Have 12.

You're worth something. You need to hear that today. There's value in who you are. There's something unique in you, and the world needs to know about it.

So go paint a picture, write a song, or do a dance, and wait for the world to change. Sounds like a plan, right? Not as easy as it sounds. But it's far from being impossible as well.

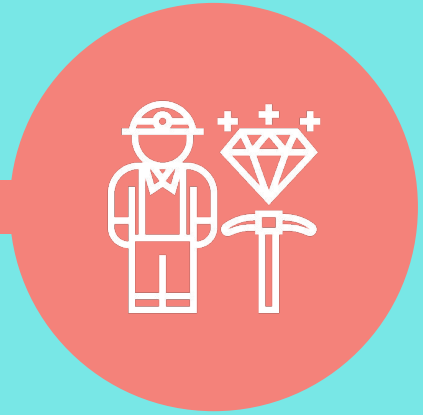
Try thinking of it like this: you're a farmer, and the value in you is a seed. Not just any seed, but that one seed that brings the crop that brings the highest value with the most reasonable effort. Again, it's going to be hard, but it's not impossible.



***100 subs***



***1000 subs***



***10,000 subs***





**Planning Kids? How Irresponsible  
of You.**

# Guy's Night Out? My Wife Won't Let Me.

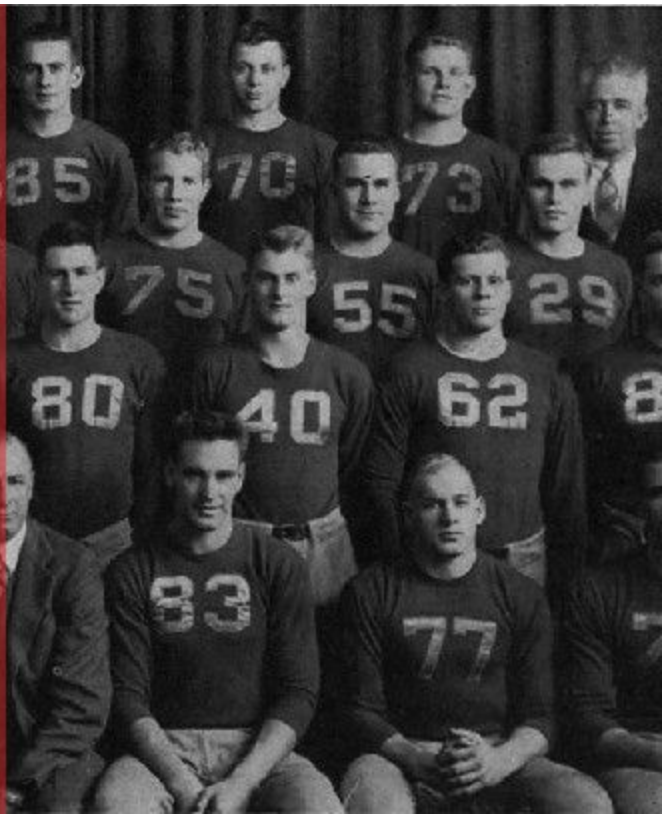
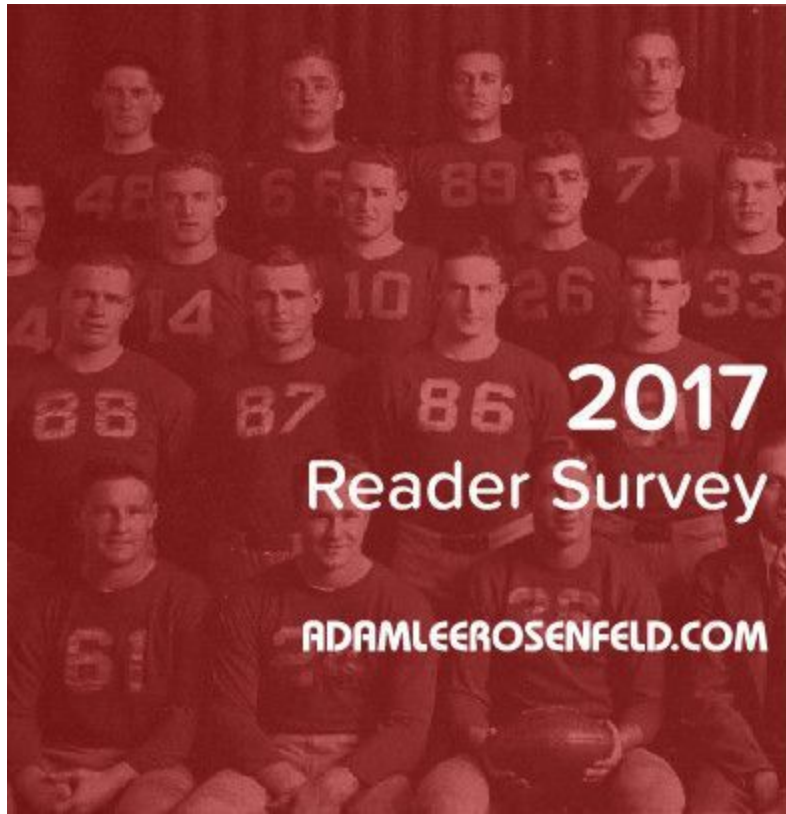
Are you a married guy? (Most of this applies to the wives as well.) Maybe you're familiar with the scenario where one of your friends messages you with something like:

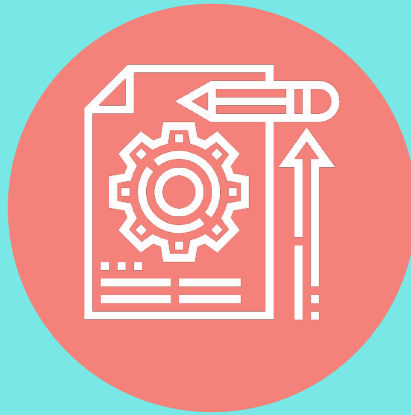
Guy's night at \_\_\_\_\_'s place, bring \_\_\_\_\_. We'll be playing \_\_\_\_\_ and watching \_\_\_\_\_.

And you just stare blankly at the message. You have no idea if you can be there or not. You want to go, but you're pretty sure you're needed at home. But you're not sure exactly why you're needed at home. Should I say yes? No? What should I say?

Recently, I've been hearing a response to this that's problematic. I've heard it from a few of my friends:

My wife won't let me.





***PROJECT TEMPLATES***  
***Automate your***  
***content creation***



**Rough draft**

in 2 days



**Revision**

in 3 days



**Revision**

in 4 days



**Blog post image search**

in 5 days



**Final draft**

in 5 days



**Design featured image**

in 5 days



**Post on WP**

in 5 days



**Social share**

in 5 days



**SEO optimization**

in 5 days



**Post on LinkedIn with "This post originally appeared in" text**

in 6 days



**Draft newsletter**

in 6 days



**Send newsletter**

in 6 days







## ***SOCIAL MEDIA***

***Go where your people  
are and show up  
accordingly***

***Track Engagement***





## **SEO**

***Drive traffic to  
your site and  
build authority***

# ***Growing Your Audience***



*Launches*



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